



11th International CINet Conference

Practicing innovation in times of discontinuity

5-7 September 2010

Zürich, Switzerland

Author guidelines - papers

Submission criteria

Authors should ensure when submitting a paper that they address all of the criteria listed below which are appropriate for their paper. Reviewers will pay attention to these criteria when assessing papers.

1. Theme of the conference
2. Theoretical background and relevance
3. Empirical background and relevance
4. Research objective, problem and hypotheses
5. Methodology – data collection and data analysis
6. Presentation of results
7. Discussion
8. Conclusions - contribution to innovation theory and/or practice
9. Limitation and further research

The conference each year has an overall **theme** and several thematic session tracks. In structuring a paper authors need to ensure that their paper fits the theme of the conference and is suitable for one of the identified session tracks. A high-quality paper might be rejected if it is outside the scope and the theme for the conference.

The **theoretical background** should draw on literature that is relevant to studies of continuous innovation and adjacent fields. References to theory should be clear and explicit, and allow for a clear positioning of the contribution of the paper.

The **research objectives, problem or hypotheses** should be clearly stated. You should be very explicit in saying what the paper aims to achieve.

Your **methodology** must describe the methods you have used in the research. Can you answer these questions?

- What was the sampling technique/selection criteria?
- How, when and where was the data collected?
- How many people/organisations were involved?
- How were the variables operationalised?
- How was the data analysed?
- Why were these analytical techniques used?

Theoretical papers that do not have an empirical methodology should describe how the author(s) went about identifying relevant literature and any limitations, such as key words, they used in their research. Theoretical papers are also encouraged to propose a future research agenda based on the presented literature study, in order to contribute to the development of Continuous Innovation theory.

The presentation of **results** should be in sufficient detail to allow the reader to draw their own conclusions and assess if you have done sufficient analysis.

The **discussion** situates the results and links them to the empirical and theoretical background. This section should explain how you have addressed the research problem and objectives. This is where many papers fall short.

The **conclusion** should clearly point out the contribution of this paper to continuous innovation theory and practice.

A complete list of references should be provided at the end of the paper.

The **length of the paper** should be between 4000 and 6000 words.