



11th International CINet Conference

Practising innovation in times of discontinuity

Zürich, Switzerland, 3-7 September 2010

Programme

(Version 01-09-2010)

Friday 3 September 2010

PhD Workshop

09:00-17:30	See separate programme for details
20:00-23:00	PhD social dinner

Sunday 5 September 2010

CIYA Workshop

09:00-17:00	See separate programme for details
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13:00-18:00	CINet Board Meeting
18:00-20:00	<i>Registration and Welcome reception ("Dozentenfoyer", ETH HG/main building, entrance Rämistrasse)</i>

Monday 6 September 2010

Conference day 1

Registration, coffee breaks and lunches are *in front of "Semperaula"* – HG G60
 All plenary sessions are *in "Semperaula"* – HG G60

08:30 - 09:00	Registration
09:00 - 09:15	Opening & Welcome Carmen Kobe, ETH Zürich Prof. Roland Siegwart, Vice President Research and Corporate Relations ETH Zürich
09:15 - 10:30	Industrial keynotes INNOVATION@ABB: THE CASE OF POWERING ELECTRIC CARS Patricia Sandmeier, ABB Switzerland Ltd INNOVATOR'S REALITY - AN INSIGHT Jochen Ganz, awtec AG, R&D START UPS AN OPEN INNOVATION APPROACH FOR THE POWER INDUSTRY Stephan Hess, Alstom Schweiz AG
10:30 - 11:00	<i>Coffee break</i>

Parallel Sessions										
Track A HG G60 "Semperaula"		Track B HG G26.1		Track C HG G26.3		Track D HG F26.1		Track E HG F26.3		
A1 Management approaches for service innovation		B1 Ambidexterity/ continuous innovation		C1 Innovation initiations		D1 Impact of HRM on innovation				
Chair: Alex Pedrosa		Chair: Ina Goller		Chair: Mats Magnusson		Chair: Patricia Wolf				
11:00 - 12:30	OUTSOURCING FAILURES THAT HAMPER SERVICE INNOVATION - A CASE STUDY USING THE SERVICE BLUEPRINTING METHOD Pirjo Yli-Viitala Jari Kuusisto Kyrill Meyer		EXPLOITATION, EXPLORATION OR CONTINUOUS INNOVATION? STRATEGY FOCUS, FIT AND PERFORMANCE IN DIFFERENT BUSINESS ENVIRONMENTS Andreas Größler Bjørge Timenes Laugen Harry Boer Astrid Heidemann Lassen		SCIENCE OR CREATIVITY? INNOVATION PATTERNS IN HAUT CUSINE ENVIRONMENTS? Jose Albers Purificacion Garcia Xavier Martinez Jose Luis Hervas		HOW CAN HUMAN RESOURCE MANAGEMENT PRACTICES IMPROVE CUSTOMER SATISFACTION ON PRODUCT QUALITY? AN EMPIRICAL ANALYSIS OF MANUFACTURING FIRMS Silvia Cantarello Roberto Filippini Anna Nosella			
	HEALTH SERVICES INNOVATION – ACHIEVING STAKEHOLDER PARTICIPATION Kathy Eljiz Anneke Fitzgerald Terry Sloan		MANAGING STRATEGIC AMBIDEXTERITY: THE SPIN-ALONG APPROACH Theresa Michl Bernhard Gold Arnold Picot		THE DYNAMICS OF INNOVATION: MANAGING KAIROTIC MOMENTS Ronald C Beckett Andrew O’Loughlin		HRM SYSTEMS AND RADICAL INNOVATIONS: A THEORETICAL FRAMEWORK Wolfgang H. Güttel Rupert Hasenzagl			
	USING A DESIGN LED DISRUPTIVE INNOVATION APPROACH TO DEVELOP NEW SERVICES: PRACTICING INNOVATION IN TIMES OF DISCONTINUITY Sam Bucolo Judy Matthews		SERVICE INNOVATION AND PERFORMANCE: A COMPARATIVE ANALYSIS OF EXPLORATIVE AND EXPLOITATIVE INNOVATION BETWEEN SMALL FIRMS AND MEDIUM AND LARGE FIRMS Daniel Prajogo Christopher McDermott		INITIATION OF INNOVATION IN SMALL COMPANIES Lars Löfqvist					
12:30 - 13:30	Lunch									

Parallel Sessions											
Track A HG G60 "Semperaula"		Track B HG G26.1		Track C HG G26.3		Track D HG F26.1		Track E HG F26.3			
A2 Management approaches for discontinuous innovations		B2 Management approaches for manufacturing, IP management and continuous product development		C2 Innovation environments - regional innovation systems		D2 HR and innovation		E2 Fostering innovation - methods and tools			
Chair: Stephanie Kaudela		Chair: Luisa Pellegrini		Chair: John Bessant		Chair: Paolo Boccardelli		Chair: Mariano Corso			
13:30 - 15:00		P-COMMERCE: EXPLOITING THE INNOVATIVE POTENTIAL OF GLOBAL NAVIGATION SATELLITE SYSTEMS Sérgio André Cavalcante, Peter Kesting John Ulhøi		THE DYNAMICS OF BEST MANUFACTURING PRACTICES Bjørge Timenes Laugen Nuran Acur Harry Boer		INVESTIGATING CULTURAL INFLUENCES ON INNOVATION: A COMPARISON OF ESTONIAN AND DANISH BIOTECHNOLOGY ORGANISATIONS Krista Jaakson Frances Jørgensen Dorel Tamm Gerli Hämmal		FACTORS INFLUENCING THE PROBABILITY OF SUBMITTING IDEAS THROUGH SUGGESTIONS SYSTEMS: AN ANALYSIS CONSIDERING AGEING WORKFORCES Birgit Verworn		STIMULATING LEARNING AND INNOVATION TO CONFRONT SUSTAINABILITY ISSUES Ronald C Beckett Gerard Berendsen	
		CONTINUE OR BREAK WITH THE PAST? - ON THE ROLE OF COMPETENCE LEVERAGING IN PERIODS OF TECHNOLOGICAL SUBSTITUTION Luca Mongelli Mats Magnusson		INTELLECTUAL PROPERTY MANAGEMENT PRACTICES AT SMALL AND MEDIUM-SIZED ENTERPRISES Elisabeth Mueller Gergana Vladova		PRACTICING INNOVATION WITHIN NATIONAL INNOVATION SYSTEMS: AN AUSTRALIAN PERSPECTIVE Ronald C Beckett Gui Zhang		WILL DEMOGRAPHIC CHANGE AFFECT COMPANIES' INNOVATION CAPABILITY? Carmen Kobe Birgit Verworn Ina Goller Uwe Kleinemas Christiane Hipp		ANALYSIS OF HOW A GRANT AIDED INDUSTRY/UNIVERSITY COLLABORATIVE PROJECT CHANGED COMPANY CULTURE AND HOW THEY DO BUSINESS Dennis McKeag Wesley McKnight	
		SEARCH PRACTICES AND PERFORMANCE FOR DISCONTINUOUS INNOVATION Davide Aloini Silvia Cantarello Antonella Martini Anna Nosella		INNOVATIVENESS OF CONTINUOUS PRODUCT DEVELOPMENT (CPD) - EVIDENCE FROM THREE INDUSTRY GROUPS Mareike Heinzen Roman Boutellier		NATIONAL INNOVATION SYSTEMS: WHEN TECHNOLOGY IS NOT ENOUGH TO EXPLAIN INNOVATION José Luis Hervas-Oliver Ronald Rojas-Alvarado Jose Albors-Garrigos		INNOVATION AND OCCUPATIONAL CULTURES – THE ROLE OF IDENTIFYING WORKING STYLES Geoff Chapman Kathryn J Hayes Terry Sloan		IMPLEMENTING COLLABORATIVE TEAM THEORIES TO PREVENT DISCONTINUITY Meike Brehmer Frido E. Smulders	
15:00-15:30		Coffee Break									

Parallel Sessions				
Track A HG G60 "Semperaula"	Track B HG G26.1	Track C HG G26.3	Track D HG F26.1	Track E HG F26.3
A3 Management approaches for business model innovations	B3 Continuous innovation/ICT innovation	C3 Adoption and acceptance		E3 Fostering innovation - education and training
Chair: Jennie Bjork	Chair: Astrid Lassen	Chair: Bjørge Laugen		Chair: Mats Magnusson
MANAGING RISKS IN BUSINESS MODEL INNOVATION PROCESSES Yariv Taran Harry Boer Peter Lindgren	MANAGING ICT-DRIVEN INNOVATIONS TO OVERCOME THE EXPLOITATION-EXPLORATION TRADE-OFF: A MULTIPLE AND COLLABORATIVE RESEARCH METHODOLOGY IN THE ITALIAN HEALTH CARE INDUSTRY Mariano Corso Luca Gastaldi	SOCIAL AND CULTURAL ASPECTS OF USER ACCEPTANCE: A PRACTICE- BASED APPROACH Anu Valtonen Ismo Alakärppä Heidi Härmä Heli Alakulju		DEVELOPING ORGANISATION'S INNOVATION CAPABILITY WITH PLAYFULNESS IN A GAME-LIKE ENVIRONMENT Anne Kallio Mirva Hyypiä Tuija Oikarinen Anne Pässilä Satu Parjanen
BUSINESS MODEL INNOVATIONS: A CASE IN FOOD RETAILING Silvia Massa Stefania Testa	A MULTIPLE AND COLLABORATIVE RESEARCH METHODOLOGY TO STUDY CONTINUOUS INNOVATION DRIVEN BY ICT IN THE HEALTH CARE INDUSTRY Mariano Corso Luca Gastaldi	ADOPTION AND PENETRATION OF SYNCHRONOUS AUDIOGRAPHIC WEB CONFERENCING AT AN AUSTRALIAN UNIVERSITY Keith Sloan Stephen Rowe Terry Sloan		DETERMINANTS OF MANAGEMENT TRAINING IN SMALL BUSINESSES: AN ANALYSIS OF THE MANAGER'S ROLE AND SOCIAL CAPITAL Paolo Neirotti Emilio Paolucci Erica Forcolin
THE PITFALLS OF THE BLUE OCEAN STRATEGY IMPLICATIONS OF "THE SIX PATHS FRAMEWORK" Peter Lindgren Kristin Falck Saghaug Subeira Clemmensen	FOSTERING ICT-DRIVEN BUSINESS INNOVATION THROUGH DEMAND MANAGEMENT: EMPIRICAL ANALYSIS ON LEADING ITALIAN COMPANIES Alessia Ciappini Mariano Corso Andrea Rangone	UNDERSTANDING THE IMPACT OF STRATEGIC ALIGNMENT ON THE OPERATIONAL PERFORMANCE OF POST IMPLEMENTED TECHNOLOGICAL INNOVATIONS Ricardo Santa Ram Vemuri Mario Ferrer Phil Bretherton Paul Hyland		MAPPING ORGANISATIONAL INNOVATION PEDAGOGY: CASE FINNISH ASSOCIATION FOR VOCATIONAL ADULT EDUCATION AND TRAINING Anne Pässilä Anne Kallio Tuija Oikarinen Vesa Harmaakorpi
17:00 - 18:00	CINet Annual Meeting			
19:15	Networking reception at Restaurant Uto Kulm – sponsored by Innovation Network Switzerland			
20:00 - 23:30	Conference dinner at Restaurant Uto Kulm			

Tuesday 7 September 2010

Conference day 2

Registration, coffee breaks and lunches are *in front of "Semperaula"* – HG G60
All plenary sessions are *in "Semperaula"* – HG G60

Parallel Sessions					
	Track A HG G60 "Semperaula"	Track B HG G26.1	Track C HG G26.3	Track D HG F26.1	Track E HG F26.3
	A4 Business environment and innovation strategy	B4 User driven and open innovation	C4 Innovation environments - innovation networks	D4 Individual and group innovation behavior	
	Chair: Birgit Verworn	Chair: Stefania Testa	Chair: Paolo Boccaredelli	Chair: Terry Sloan	
08:30 - 10:00	TYPES OF INNOVATION IN DIFFERENT LAYERS OF INDUSTRIAL ARCHITECTURES Martin Sköld Åke Freij	TYOLOGY OF USER-DRIVEN INNOVATION – HOW CAN CUSTOMERS AND END USERS BE INVOLVED IN COMPANIES' INNOVATION PROCESS? Inka Lappalainen Tiina Apilo Tiina Mäkitalo-Keinonen	RTO STRATEGIES AND PERFORMANCE. A CONTINGENT MODEL BASED ON EMPIRICAL EVIDENCE Jose Albors-Garrigos María-del-Val Segarra	THE POWER OF STAR IDEATORS: DOES STAR IDEATOR ALONE DRIVE THE SUCCESS OF IDEAS? THE VIRTUES AND LIMITS OF STAR IDEATOR PRESENCE IN GROUPS Mario Losito	
	PATTERNS OF IT-BASED INNOVATION IN SMES: THE INFLUENCE OF ENVIRONMENTAL FACTORS Paolo Neirotti Emilio Paolucci	CUSTOMERS AND USERS AS DRIVERS AND RESOURCES OF NEW SERVICE DEVELOPMENT: THREE APPROACHES TOWARDS USER NEEDS DRIVEN SERVICE INNOVATIONS Arja Kuusisto Jari Kuusisto	NETWORKS FOR INNOVATION – BUT WHAT NETWORKS AND WHAT INNOVATION? Jens Hemphälä Mats Magnusson	DUAL-CONNECTED INDIVIDUALS IN IDEATION Jennie Björk	
	COOPETITION STRATEGIES FOR OPEN INNOVATION IN THE UK BIOPHARMACEUTICAL SECTOR: TYPOLOGY, CHALLENGES AND MANAGERIAL APPROACH Calin Gurau	LEARNING TO MANAGE OPEN COLLECTIVE INNOVATION John Bessant Michael Bartl Kathrin Moeslein		DEVELOPMENT OF A MEASUREMENT SCALE FOR ABSORPTIVE CAPACITY AT THE INDIVIDUAL LEVEL Alex da Mota Pedrosa Claudia Jasmand Astrid Heidemann Lassen Bjørge Timenes Laugen	
10:00-10:45	Scientific keynote ADDRESSING THE PARADOX OF NOVELTY IN DISTRIBUTED INNOVATION: FROM CODE, TO CARS, TO CELLS Prof. Paul Carlile, Boston University				
10:45-11:15	<i>Coffee Break</i>				

Parallel Sessions									
Track A HG G60 "Semperaula"		Track B HG G26.1		Track C HG G26.3		Track D HG F26.1		Track E HG F26.3	
A5 Relationships in open innovation		B5 Open innovation		C5 Strategic alliances		D5 Leadership and entrepreneurship			
Chair: Bjørge Laugen		Chair: Harry Boer		Chair: Carmen Kobe		Chair: José Albors			
INNOVATION THROUGH PURCHASING - LEVERAGING SUPPLIER INNOVATIVENESS THROUGH PURCHASING INVOLVEMENT AND PROFICIENCY Lars Bengtsson Nicolette Lakemond Mandar Dabhilkar		HOW TO BE OPEN? CONTEXTUAL FACTORS AFFECTING THE DILEMMA A LITERATURE REVIEW AND A RESEARCH AGENDA Valentina Lazzarotti Raffaella Manzini Luisa Pellegrini		OPENING UP THE BUSINESS MODEL: A MULTI-DIMENSIONAL VIEW OF FIRMS' INTER-ORGANIZATIONAL INNOVATION ACTIVITIES Pernille Smith Sérgio Cavalcante Peter Kesting John Ulhøi		LEADERSHIP BETWEEN EXPLOITATION-EXPLORATION TENSIONS: AN EMPIRICAL STUDY IN SWISS SMES Stephanie Kaudela-Baum Martin Sprenger			
ASYMMETRIC RELATIONSHIPS IN INNOVATION PROCESSES: A COMPARISON OF SME MANAGERS' PERSPECTIVES IN SWITZERLAND AND ITALY Maria Colurcio Pierre-Yves Kocher Patricia Wolf Tiziana Russo Spena		FACTORS AFFECTING THE OPENNESS DEGREE: A SURVEY OF ITALIAN FIRMS Valentina Lazzarotti Raffaella Manzini Luisa Pellegrini		INVESTIGATING THE RELATIONSHIPS BETWEEN INNOVATIONS, ALLIANCES, MERGERS & ACQUISITIONS AND THE MARKET VALUE OF TELECOM SERVICE COMPANIES: SOME PRELIMINARY RESULTS Janet Jill Yu Uy Yap Chee Meng		EXPLORING THE INTERPLAY BETWEEN LEADERSHIP AND INNOVATION COMPETENCES AND THEIR INFLUENCE ON ORGANISATIONAL OUTCOMES Michael Muchiri Mario Ferrer Ricardo Santa Paul Waight Sylvia Ward Lee Di Milia			
MANAGING OR RELATING? A CASE OF GAMES IN USER-DRIVEN INNOVATION Henrik Sproedt Jacob Buur		THE ROLE OF OPENNESS OF R&D, MANUFACTURING AND MARKETING IN PRODUCT AND PROCESS INNOVATION Marcel Bogers Stéphane Lhuillery		UNDERSTANDING BOUNDARY SPANNING IN HIGH TECH INTERORGANIZATIONAL INNOVATION: A LONGITUDINAL MICRO LEVEL STUDY Pernille Smith John P. Ulhøi		CORPORATE INNOVATION POLITICIANS: PRACTICING THE HIGH ART OF INNOVATION POLITICS IN A LARGE SERVICE COMPANY'S CULTURE Jens O. Meissner Martin Sprenger			
12:45 - 13:45		Lunch							

Parallel Sessions						
Track A HG G60 “Semperaula”		Track B HG G26.1		Track C HG G26.3	Track D HG F26.1	Track E HG F26.3
A6 Absorptive capacity		B6 Open innovation in the supply chain		C6 Innovation in networks	D6 Leadership and entrepreneurship/ HR management	
Chair: Paolo Neirotti		Chair: Lars Bengtsson		Chair: Patricia Sandmeier	Chair: Terry Sloan	
THE ROLE OF SOCIAL CAPITAL IN THE CREATION OF ORGANISATIONAL ABSORPTIVE CAPACITY: A TWO CASE STUDY Anne Kallio Carsten Bergholtz Heidi Korhonen		DISTRIBUTION INNOVATION CAPABILITIES IN THE PHARMACY SUPPLY CHAIN: THE CASE OF AUSTRALIAN REMOTE AND VERY REMOTE AREAS Ricardo Santa Pascale Dettwiller David Schofield Phil Bretherton Mario Ferrer		CONSTRUCTION OF MEANING IN SOCIO-TECHNICAL NETWORKS: ARTEFACTS AS MEDIATORS BETWEEN STRUCTURE AND CHAOS Jacqueline Holzer Patricia Wolf	WHAT IS NEW FOR WHOM? INNOVATION AND NOVELTY IN THE CASE OF CORPORATE ENTREPRENEURSHIP Rupert Hasenzagl Gerald Mitterer	
INTERNAL KNOWLEDGE IN SME’S WITHIN REGIONAL INNOVATION SYSTEMS: AN EMPIRICAL APPLICATION OF THE CONCEPT OF ABSORPTIVE CAPACITY TO UNDERSTAND FIRM’S SEARCH STRATEGIES AND THEIR IMPACT ON INNOVATION PERFORMANCE Jose-Luis Hervas-Oliver Francisca Sempere Jose Albors Garrigos		USER-DRIVEN INNOVATION IN A SUPPLY AND VALUE NETWORK: A SYSTEMATIC LITERATURE REVIEW Alev Cankaya Astrid Heidemann Lassen Søren Wandahl Søren Bolvig Poulsen		BENDING THE RULES: THE FAB LAB INNOVATION ECOLOGY Peter Troxler Patricia Wolf	ENTREPRENEURIAL ORIENTATION IN SMALL ESTABLISHED FIRMS: THE DESIGN OF A SURVEY INSTRUMENT Astrid Heidemann Lassen Bjørge Timenes Laugen	
BUILDING ORGANIZATIONAL AMBIDEXTERITY: EVIDENCES FROM A LEADING CASE STUDY Davide Aloini Silvia Cantarello Antonella Martini Anna Nosella		HOW DOES SMALL BUSINESS IMPACT ON UTILIZATION OF INDUSTRY-LED SUPPLY CHAIN INNOVATION CAPACITY? Maree Storer Mario Ferrer Kate Hughes Paul Hyland		STRATEGIC ALLIANCES: ALLIANCE CONTRACTING AND TRUST IN AN EVOLUTIONARY PERSPECTIVE Ben Alders Gerard Berendsen Ineke Pieters	ENGINEERS IN R&D: THE IMPACT OF HUMAN RESOURCE PRACTICES ON COMBINING LEAN PRODUCT DEVELOPMENT AND CONTINUOUS INNOVATION Mareike Heinzen Nicolas Höflinger	
15:15 – 15:45 <i>Coffee Break</i>						

15:45 - 16:30	Scientific keynote OPEN INNOVATION: WHAT DOES IT TAKE TO SUCCEED? Prof. Georg von Krogh, ETH Zürich
16:30 – 17:00	Outlook to next conference & Best Paper Award
17:00	Closure