



16th International CInet Conference

Pursuing Innovation Leadership

Stockholm, Sweden, 13-15 September 2015

Author guidelines – structured abstracts

The abstract submission and review process

The annual Continuous Innovation Network conference aims to provide a forum for presenting and discussing research that makes a strong theoretical and empirical contribution to the conference theme and topics, and continuous innovation in the widest sense of the word.

Submitting an abstract (750-1,000 words) is an important step in the process of developing a contribution that meets the conference expectations.

We expect three kinds of contributions:

- **Full papers**, reporting completed research – length 4,000-5,000 words.
- **Research notes**, putting forward research ideas, work-in-progress or any other relevant topic that you want to share with the other participants at the conference – length up to 2,000 words.
- **Practitioner presentations**.

These guidelines cover the submission and review process of abstracts of full papers and research notes.

We expect abstracts that are structured according to the submission criteria formulated below. You are requested to use the structured abstracts template to develop your abstract and facilitate the review process.

The abstract will be reviewed by two scholars in a double blind process aimed at giving you feedback on how your research can be improved before you submit your full paper or research note.

Submission criteria

Before you submit your abstract, you should make sure that the abstract meets all of the criteria listed below. The reviewers will pay attention to these criteria when assessing your abstract.

The conference theme/topics – The conference each year has an overall theme and several topical session tracks related to the theme and (continuous) innovation in the widest sense of the word. In structuring your abstract you need to ensure that the abstract fits the theme of the conference and is suitable for one of the identified session tracks. Note that a high-quality abstract might be rejected if it is outside the scope of the conference.

Theoretical and empirical background and relevance – The background section of your abstract must reflect the **theoretical** and **empirical** considerations behind your (intended, ongoing, completed) research. Draw on literature that is relevant to studies of continuous innovation and adjacent fields. Include clear and explicit references to theory – this allows for a clear positioning of the contribution of the paper. Address the question why the research is important from a practical perspective. Clarify the significance of your research,

research idea or work-in-progress: is it new and large enough, is it interesting and important, for whom (researchers, practitioners)?

Research objectives, problem and/or hypotheses – The research objectives, problem and/or hypotheses should be clearly stated. Be very explicit in saying what you aim to achieve with the research.

Research design – This section must describe the methods you (intend to) use in the research, and provide information about your (intended) sample, constructs and variables, methods of data collection and validation, and analytical techniques.

(Expected) contribution – The abstract should clearly point out the (expected) contribution of the research to continuous innovation theory and practice.

Furthermore, you are requested to provide:

- A **title** of no more than 10 words, capturing the essence of your research.
- Three to five **keywords** that are specific and reflect the essence of your research.
- The **length** of the body (i.e. not counting the list of references) of your abstract, which should be between 750 and 1000 words.
- An indication of the **session track** you feel your research is best placed in.
- A complete list of **references** at the end of the abstract. Abstracts without such a list will not be accepted.

Your abstract will be accepted for review on the understanding that it represents original work and has not been copyrighted, published, or accepted for presentation at any other conference.

We look forward to reviewing your research and to welcoming you to Stockholm!