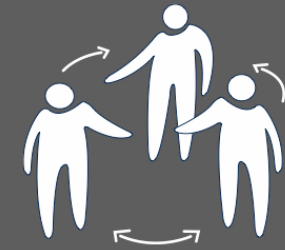


CONTINUOUS
INNOVATION
NETWORK



16th International CInet Conference

Pursuing Innovation Leadership

13-15 September 2015, Stockholm, Sweden

Program

Hosted by:



PhD Workshop – Friday 11 September 2015	
09:00-17:00	PhD Workshop – See separate program for details KTH, Department of Machine Design, Innovation Studio (Room Gladan), Brinellvägen 85
19:00	PhD social dinner Location to be announced
PhD Workshop – Saturday 12 September 2015	
09:00-17:00	PhD Workshop – See separate program for details KTH, Department of Machine Design, Innovation Studio (Room Gladan), Brinellvägen 85

CIYA Workshop & Opening – Sunday 13 September 2015	
15:00-18:00	CIYA Workshop – See separate program for details KTH, Department of Machine Design, Innovation Studio (Room Gladan), Brinellvägen 85
14:00-17:30	CINet Board Meeting KTH, Department of Machine Design, Innovation Studio (Room Earnen), Brinellvägen 85
18:00	Bus transfer from Skogshem & Wijk to Stockholm City Hall
19:00-21:00	Welcome Reception at the Stockholm City Hall Courteously hosted by the City of Stockholm. Please be there in time! Stockholm City Hall, Ragnar Östbergs plan 1 http://international.stockholm.se/the-city-hall/
21:00	Bus transfer to Skogshem & Wijk

Conference day 1 – Monday 14 September 2015

	<p>Skogshem & Wijk Hustegav. 1, Lidingö All plenary sessions are in the Event Arena</p>
08:30-09:00	Registration
09:00-10:30	<p>Welcome Professor Mats Magnusson, Chairman CINET Ass. Professor Sofia Ritzén, Head of Department, Machine Design, KTH</p> <p>Keynote address</p> <p>Sara Bengtsson PhD, Department of Clinical Neuroscience, Karolinska Institute <i>Cognition, Motivation and Learning</i></p> <p>Professor Maureen McKelvey, Institute of Innovation and Entrepreneurship, University of Gothenburg <i>Innovation in 2015. Have we forgotten what Schumpeter said?</i></p>
10:30-11:00	Coffee break

Full paper sessions
Research note session
Practitioner session/presentation
Plenary sessions/lunches/dinner
<p>Special track: Patents/Intellectual property Organizers: Lara Agostini, Davide Aloini, Valentina Lazzarotti, Raffaella Manzini, Anna Nosella, Luisa Pellegrini</p>
<p>Special track: Antecedents of (Radical) Innovation Organizers: Francesco Appio, Bart Van Looy, Koen Frenken</p>

Conference day 1 – Monday 14 September 2015

11:00-12:30	Event Arena	Room 1	Room 2	Room 3	Room 4	Room 5
	OPEN-NETWORKED INNOVATION	INNOVATION MANAGEMENT AND LEADERSHIP	PATENTS/ INTELLECTUAL PROPERTY	PUBLIC/SERVICE SECTOR INNOVATION	AMBIDEXTERITY	NEW VENUES IN INNOVATION RESEARCH
	Chair Katharina Hölzle	Chair Johan Frishammar	Chair René Chester Goduscheit	Chair Astrid Heidemann Lassen	Chair Antonella Martini	Moderators Patricia Wolf/Henrik Sproedt
	OPEN INNOVATION IN SPECIALIZED MANUFACTURING SMES: THE CASE OF SUPERCARS Andres Ramirez-Portilla Enrico Cagno Terrence Brown	CLASSIFICATION OF TIME SPENT IN THE INTRAPRENEURIAL PROCESS Lucie Puech Thomas Durand	FIVE DIMENSIONS OF INNOVATION: STUDYING INVENTIVE ACTIVITIES THROUGH PATENT DATA Antonello Cammarano Francesca Michelino Emilia Lamberti Mauro Caputo	THE "PRODUCT FAMILY" CONCEPT IN SERVICE PLATFORMS Malin Schmidt Martin Skold	COMPETENCE AMBIDEXTERITY: CHALLENGES AND OPPORTUNITIES WHEN EXPANDING A SMALL ORGANIZATION'S COMPETENCE DOMAINS Terje Grønning	LEARNING FOR A WORLD OF CONSTANT CHANGE: WHY CREATIVITY AND INNOVATION ARE PARAMOUNT FOR EDUCATION Henrik Sproedt BUSINESS MODELS IN OPEN DESIGN – AN ENIGMA IN MANAGEMENT RESEARCH Patricia Wolf Peter Troxler
	KNOWLEDGE INTEGRATION WITH CUSTOMERS IN INNOVATION: EMPIRICAL EVIDENCE FROM SWEDISH MANUFACTURING FIRMS Mohammad H. Eslami Nicolette Lakemond	UNCERTAIN COORDINATING: HOW DAILY PLANNING MEETINGS ARE USED TO MANAGE UNCEERTAINTY Caroline Ingvarsson	HOW SMEs CAN ENHANCE THEIR PATENTING ACTIVITY: A FIRM-LEVEL ANALYSIS Lara Agostini Anna Nosella Benedetta Soranzo	KNOWLEDGE INTEGRATION FOR NEW TREATMENT DEVELOPMENT - THE CONTINUOUSLY INNOVATING CLINIC Peter Markowski	WHY SMEs SHOULD DEVELOP AMBIDEXTROUS CAPABILITIES TO MANAGE R&D INVESTMENTS AND INTERNATIONAL GROWTH Daniele Battaglia Paolo Neirotti Emilio Paolucci	
	OPENNESS AND INNOVATIVE PERFORMANCE: PECULIAR MEDIATING FACTORS FOR FAMILY FIRMS Valentina Lazzarotti Raffaella Manzini Luisa Pellegrini	THE COMPLEX INNOVATION CHAMPION – THREE META-ROLES FACILITATING INNOVATION Ron C. Beckett Gerard Berendsen	THE INTERPLAY OF SCIENCE AND TECHNOLOGY IN SHAPING THE PATENTING ACTIVITY OF TOP COMPANIES IN THE NANOTECH INDUSTRY Francesco Appio Daniela Baglieri Fabrizio Cesaroni Antonella Martini	PERFORMANCE MEASUREMENT IN EMBEDDED SERVICES: A MULTI-ORGANISATIONAL APPROACH Simon Okwir Jannis Angelis Pernilla Ulfvengren Felipe Ruiz	MANAGEMENT CONTROLS AND AMBIDEXTERITY Susanne Nilsson Jens Hemphälä Gunilla Ölundh-Sandström Mats Magnusson Sofia Ritzén	
12:30-13:30	Lunch					

Conference day 1 – Monday 14 September 2015

13:30-15:00	Event Arena	Room 1	Room 2	Room 3	Room 4	Room 5
	OPEN-NETWORKED INNOVATION	INNOVATION MANAGEMENT AND LEADERSHIP	PATENTS/ INTELLECTUAL PROPERTY	COLLABORATIVE INNOVATION	BUSINESS MODEL INNOVATION	INNOVATION RESEARCH – WORK-IN-PROGRES
	Chair Patricia Wolf	Chair Klaasjan Visscher	Chair Luisa Pellegrini	Chair Gerard Berenden	Chair Lars Bengtsson	Chair Mats Magnusson
	MANAGING OPEN TECHNOLOGY DEVELOPMENT: ADAPTING STAGE-GATE PROCESSES TO PARTNER TYPES Fábio Gama David Rönnberg Sjödin Johan Frishammar	INNOVATION LEADERSHIP IN MATURE FIRMS – ACTORS’ PERSPECTIVE Torke Tallqvist Kim Wikström Magnus Gustafsson Mika Tuomola	PATENT INTELLIGENCE FOR CONTINUOUS INNOVATION IN SMEs Raffaella Manzini Fabrizia Mauri Diana Rovati	COLLABORATIVE R&D CAPABILITIES FOR COMPLEX PRODUCTS SYSTEMS Adalberto Franca Nicolette Lakemond Gunnar Holmberg	BUSINESS MODEL DYNAMICS FROM REGULATORY INNOVATION Åke Freij Martin Sköld	WHEN INTER-ORGANISATIONAL NEW PRODUCT DEVELOPMENT (NPD) PROJECTS FAIL Tina Lundø Tranekjer Lisbeth Brøde Jepsen
	ESTABLISH AND MANAGE A NETWORK FOR CONTINUOUS INNOVATION – INVOKING ORGANIZATIONAL PRESSURE Anna Karlsson Jennie Björk	TURNING MANAGERS INTO INNOVATION LEADERS Hans-Juergen August Onur Dinc Eberhard Hohl	PATENT PORTFOLIO PLANNING AND EVALUATION: A BIBLIOMETRIC ANALYSIS Anna Nosella Benedetta Soranzo	THE ROLE OF OBJECTS IN KNOWLEDGE SHARING FOR COLLABORATIVE INNOVATION Diane Filip	MANAGING BUSINESS MODEL INNOVATION RISKS – LESSONS FOR THEORY AND PRACTICE Yariv Taran René Chester Goduscheit Harry Boer	HOW AND WHY INDIVIDUALS CONTRIBUTE TO ORGANIZATIONAL ABSORPTIVE CAPACITY David Rönnberg Sjödin Johan Frishammar Sara Thorgren
	THE DEVELOPMENT PROCESS OF STRATEGIC NETWORKS: A COMPARATIVE ANALYSIS BETWEEN ITALY AND BRAZIL Lara Agostini Greice De Rossi Douglas Wegner	INNOVATION LEADERSHIP THROUGH SYSTEMATIC MONITORING AND IMPROVEMENT OF INNOVATION NETWORKS Holger Kohl Jan-Patrick Cap Erik Blaich Ariane van Raesfeld-Meijer	PATENT PORTFOLIO DIVERSITY AND FIRM PROFITABILITY: A STUDY ON THE FORM OF THE RELATIONSHIP Daniela Tuveri Luigi M. De Luca Francesco Appio Antonella Martini Robert Morgan	INNOVATION VALUE CO-CREATION IN THE TRANSITION PROCESSES OF THE ENERGY SECTOR Wolfgang Gerstlberger Alex Pedrosa Tobias Kesting Uwe Cantner	THE RISE AND FALL OF A PROMISING TECHNOLOGY FIRM OWNED BY A PARENT FIRM Henry Larsen Jakob Heichelmann Alan Poole	AN EVALUATION OF INNOVATION COACHING: DO INNOVATION TEAMS PROFIT FROM COACHING? Ina Goller Mareike Heinzen Mirko Meboldt
15:00-15:15	Coffee break					

15:15-16:45	Event Arena	Room 1	Room 2	Room 3	Room 4	Room 5
	OPEN-NETWORKED INNOVATION	INNOVATION COMPETENCES AND SKILLS	PATENTS/ INTELLECTUAL PROPERTY	ANTECEDENTS OF (RADICAL) INNOVATION	INNOVATION PERFORMANCE AND OUTCOMES	INNOVATION RESEARCH IDEAS/PROPOSALS
	Chair Harry Boer	Chair Paolo Neirotti	Chair Anna Nosella	Chair Francesco Appio, Bart Van Looy, Koen Frenken	Chair Jennie Björk	Poster session
	DEVELOPING A CONCEPTUAL FRAMEWORK FOR ASSESSING OPEN INNOVATION Emilia Lamberti Francesca Michelino Antonello Cammarano Mauro Caputo	AN INNOVATION PROCESS – COMPETENCES NEEDED TO MAKE IT SUCCEED Meiju Räsänen Ari Putkonen Liisa Kairisto-Mertanen	HOW VENTURE CAPITALISTS EVALUATE CONTINUOUS INNOVATION: EMPIRICAL EVIDENCE ON TECHNOLOGY-BASED START-UP PATENT PORTFOLIOS Alessandra Colombelli Antonio De Marco Emilio Paolucci Alberto Uberti	PROMOTING INNOVATION THROUGH PACKAGING DESIGN IN THE TOY MANUFACTURING SECTOR Jesús García-Arca Trinidad González-Portela Garrido J. Carlos Prado-Prado	MEASURING THE EFFECTS OF CONTINUOUS INNOVATION PROJECTS – AN ADDITIONALITY PERSPECTIVE René Chester Goduscheit Stefan Brendstrup	IP STRATEGY BUILDING FOR RESEARCH NETWORKS Elisabeth Eppinger Annette Biedermann Andreas Scheel Carsten Dreher ORGANIZING EXPERIENCE FEEDBACK LOOPS FOR CONTINUOUS INNOVATION Koteshwar Chirumalla Erik Lindhult 3D PRINTING: INTELLECTUAL PROPERTY CHALLENGES IN A NEW INDUSTRIAL REVOLUTION. Andres Ramirez-Portilla Enrico Cagno Terrence Brown Adrianni Zanatta-Alarcón
	OPEN FORESIGHT IN THE FRONT-END OF AN OPEN INNOVATION PROCESS Melanie Wiener Regina Gattringer Franz Strehl	PERFORMATIVE TOOLS AND COLLABORATIVE LEARNING PROCESSES – CHARACTERISTICS, EFFECTS AND REQUIREMENTS Bettina Minder Astrid Heidemann Lassen	WHEN IPPMS REDUCE UNCERTAINTY Davide Aloini Giulia Farina Valentina Lazzarotti Raffaella Manzini Luisa Pellegrini	ADOPTION AND USE OF ORGANIZATIONAL PRACTICES AND PROCESS TECHNOLOGIES FOR STIMULATION OF THE INNOVATIVE CAPABILITIES OF FIRMS Rita Faullant Mette Præst Knudsen	UNDERSTANDING INNOVATION PERFORMANCE MEASUREMENT IN SMEs Minna Saunila	
	EXPLORING THE PARADOX OF OPENNESS IN HIGH TECH AND LOW TECH INDUSTRIES Ioana Stefan Lars Bengtsson Camilla Niss	IMPACT DIMENSIONS OF IDEATION WORKSHOPS ON THE INNOVATION CAPABILITIES OF SMEs Johannes Heck Florian Rittiner Martin Steinert Mirko Meboldt	THE USES OF IP MANAGEMENT METHODS IN INNOVATIVE SMEs Juha Arrasvuori Arja Kuusisto Jari Kuusisto	THE VICTORY OF CICADAS ON ANTS: ABDUCING THE DNA STRUCTURE IN ANARCHY Francesco Appio Antonella Martini Bart Van Looy	INNOVATION ROADMAP – A PROCESS MODEL FOR MEASURING INNOVATION Anders Richtné Anna Brattström Johan Frishammar Jennie Björk Mats Magnusson	
17:00	Departure by boat to the Vasa Museum					
18:00-22:00	Guided tour and conference dinner at the Vasa Museum Vasa Museum www.vasamuseet.se					
22:00	Bus transfer to Skogshem & Wijk					

Conference day 2 – Tuesday 15 September 2015

09:00-10:30	Event Arena	Room 1	Room 2	Room 3	Room 4	Room 5
	OPEN-NETWORKED INNOVATION	INNOVATION CULTURE/ CLIMATE	HETEROGENEITY AND INNOVATION	ANTECEDENTS OF (RADICAL) INNOVATION	IDEA MANAGEMENT	INNOVATION RESEARCH – WORK-IN-PROGRESS
	Chair Valentina Lazzarotti	Chair Henrik Sproedt	Chair Nicolette Lakemond	Chair Francesco Appio, Bart Van Looy and Koen Frenken		Chair Luca Gastaldi
	THE IMPACT OF KNOWLEDGE SEARCH STRATEGIES ON RADICAL AND INCREMENTAL INNOVATION PERFORMANCE Juan Carlos Bou-Llusar Mercedes Segarra-Ciprés	THE INFLUENCE OF FREEDOM ON INNOVATIVE WORK BEHAVIOUR Stephanie Kaudela-Baum Christoph Hanisch Peter Kels	HETEROGENEOUS DESIGNING & ENGINEERING: ANTECEDENTS AND INDICATORS TO INNOVATIVENESS Frido Smulders	FROM RADICAL TO DISRUPTIVE INNOVATION: THE RELEVANCE OF THE CONTEXT FACTORS Davide Chiaroni Marco Chiesa Vittorio Chiesa Simone Franzò Federico Frattini Andrea Urbinati	WORKSHOP: EVALUATION OF INNOVATION IDEAS Peter Magnusson Lars Olsson Aleksander Sukhov Jennie Björk Mats Magnusson	INTERDISCIPLINARY TEAMS IN INNOVATION PROCESSES – FIRST EMPIRICAL INSIGHTS ON CHALLENGES AND PRACTICES Patricia Wolf Sheron Baumann Barbara Kummier
	APPLYING OPEN SOURCE INNOVATION APPROACHES IN DEVELOPING BUSINESS INNOVATION Annabeth Aagaard Peter Lindgren	AN ADHOCRACY CORPORATE CULTURE AS KEY TO SUCCESS IN OPEN FORESIGHT PROCESSES Melanie Wiener	THE KEY-FACTOR TO SOLVE COMPLEX PROBLEMS IN A PROJECT GROUP Sae Sakaguchi Shuzo Fujimura	WHAT INDUSTRIAL CHANGE FROM ICT-BASED INNOVATION? HOW INFORMATION INTENSITY HAS INFLUENCED INDUSTRY DYNAMICS IN ITALIAN INDUSTRIES Paolo Neirotti Danilo Pesce Emilio Paolucci		PROBLEM-FINDING AND PROBLEM-SOLVING CHALLENGES IN LARGE FIRMS Johan Frishammar David Rönnerberg Sjödin
	ASSESSING COLLABORATION FOR OPEN INNOVATION THROUGH ACCOUNTING AND PATENT DATA Francesca Michelino Antonello Cammarano Emilia Lamberti Mauro Caputo	STRATEGY, CULTURE AND INNOVATION PERFORMANCE Lillian do Nascimento Gambi Harry Boer	TECHNOLOGY FUSIONS: IDENTIFICATION AND ANALYSIS OF DRIVERS THROUGH PATENT DATA Federico Caviggioli	HOW 3D PRINTING SUPPORTS BUSINESS DEVELOPMENT IN CONTRACT MANUFACTURING Kirsi Polvinen Jussi Pihlajamaa Esa Viitamo Pekka Berg Jouni Partanen		ORGANIZING CO-CREATION FOR RADICAL INNOVATION Anna-Maija Nisula Kirsimarja Blomqvist Jukka-Pekka Bergman Seppo Yrjölä
10:30-11:00	Coffee break					
11:00-12:00	Industrial Panel: Innovation Leadership today and tomorrow Åsa Christiander, Innovation Director, Assa Abloy Anders Johansson, Partner, Arthur D. Little Henrik Pålsson, Founder, Networked Brains					

12:00-12:30	Plenary Session Annual General Meeting					
12:30-13:30	Lunch					
13:30-15:00	Event Arena	Room 1	Room 2	Room 3	Room 4	Room 5
	OPEN-NETWORKED INNOVATION	USER-DRIVEN/USER-CENTRED INNOVATION	WORK CONDITIONS AND ORGANIZATION	ANTECEDENTS OF (RADICAL) INNOVATION	BREAKTHROUGH INNOVATION	INNOVATION RESEARCH IDEAS/PROPOSALS
	Chair Frido Smulders	Chair Raffaella Manzini	Chair Anders Richtnér	Chairs Francesco Appio, Bart Van Looy and Koen Frenken		Poster session
	KNOWLEDGE INTEGRATION BETWEEN CUSTOMERS AND SUPPLIERS DURING SOLOUTION DEVELOPMENT PROCESS Mohammad H. Eslami Minna Oinonen	THE BACK-END OF USER-CENTRED INNOVATION Astrid Heidemann Lassen	EMPLOYEES SATISFACTION IN CONTEMPORARY WORK: A STUDY ON LEADERSHIP BEHAVIOURS Claudia Manca Luca Gastaldi Mariano Corso Matti Kaulio	THE ROLE OF TECHNOLOGICAL INNOVATION IN CREATING RADICAL NEW PRODUCT MEANINGS: INSIGHTS FROM THE HEARING AID INDUSTRY Anders Dahl Krabbe	WORKSHOP: CREATING BREAKTHROUGH INNOVATION Anders Johansson Sigvald Harrysson	TAILORING MODELS OF INNOVATION TO EXPLORE PRODUCTION INNOVATION Brenda Viveros-Eulogio Anna Öhrwäll Rönnbäck LEADERSHIP AND INNOVATION: A LITERATURE REVIEW AND REFLECTIONS OF LEADERS Mareike Heinzen Ina Goller
	SOCIAL MEDIA IN NETWORKED INNOVATION BETWEEN B-TO-B COMPANIES Maria Antikainen Katri Valkokari	LEAD USER INNOVATION: EXPLORING INTERACTIONS BETWEEN LEAD USER AND COMPANY Alexander Brem Henry Larsen	IS HIGHER WORK INTENSITY NEGATIVE FOR EMPLOYEES' INVOLVEMENT IN CONTINUOUS IMPROVEMENT? EVIDENCE FROM THE SHOPFLOOR IN AN AUTOMOTIVE FIRM Paolo Neirotti	THE IMPACT OF FUZZY FRONT END OF INNOVATION IN JAPANESE MANUFACTURING FIRMS IN THE 1980s AND THE 2000s Aiko Nagahira Ruslan Mammetyev Shuichi Ishida Sumie Ishihara Tomohiro Yokoyama		
	MANAGING KNOWLEDGE INTEGRATION ACROSS MULTIPLE BOUNDARIES IN OPEN INNOVATION Lars Bengtsson Nicolette Lakemond Keld Laursen Fredrik Tell	INVOLVING CUSTOMERS IN THE REFORM OF SERVICE CHAIN IN ADDICTION CARE Anne Kallio Antti Weckroth	TO CHANGE IS TO CHANGE TWICE: AN EMPIRICAL INVESTIGATION OF NEW WORKING CONFIGURATIONS Luca Gastaldi Francesco Appio Elisabetta Raguseo Paolo Neirotti Antonella Martini Mariano Corso Emilio Paolucci	SCIENTIFIC INSPIRATION, TECHNOLOGICAL PERSPIRATION: A LONGITUDINAL PATENT-BASED ANALYSIS OF THE BIOINFORMATICS INDUSTRY Francesco Appio Riccardo Aprea Antonella Martini Gualtiero Fantoni		
15:00-15:30	Coffee break					

15:30-16:30	Event Arena	Room 1	Room 2	Room 3	Room 4	Room 5
	PRODUCT DEVELOPMENT	INNOVATION AND EDUCATION	SMALL FIRMS AND ENTREPRENEURSHIP	CRISIS/EMERGENCY INNOVATION	HUMAN CENTERED DESIGN	CROSS-FUNCTIONAL/ MULTIDISCIPLINARY COLLABORATION
	Chair Yariv Taran	Chair Henry Larsen	Chair Katharina Hölzle	Chair Mette Præst Knudsen		Chair Sofia Ritzén
	MOVING INTO INTEGRATED SOLUTIONS: EFFECTS ON THE PRODUCT DEVELOPMENT Siri Jagstedt Magnus Persson Ludvig Lindlöf	TEACHING INNOVATION IS SOCIAL INTERACTION Bente Olsen Monika Hoeck Petersen	THE CREATION OF MUTUAL BENEFIT WITHIN INNOVATION MANAGEMENT RESEARCH ON SMALL COMPANIES Lars Löfqvist Ivar Renngård	INNOVATION CHALLENGES IN THE PUBLIC SECTOR – A VALUE CONSTELLATION PERSPECTIVE Mattias Axelson Joakim Netz Christian Sandström	WORKSHOP: HUMAN CENTERED DESIGN Sarah Seyr	THE BALANCE OF CROSS-FUNCTIONAL COLLABORATION AND STRETCH AND ITS INTERACTION WITH FIRMS' INNOVATION PERFORMANCE Alex da Mota Pedrosa Wolfgang Gerstlberger
	“LESS IS MORE”: FEATURE DELETION AND AD-HOC CATEGORIZATION Monica Mendini Michael Gibbert David Mazursky	METHODS OF INTERVENTION IN IMPLEMENTING AN APPROACH FOR INNOVATION EDUCATION Liisa Kairisto-Mertanen	RESEARCHING ENTREPRENEURSHIP WITH AUTOETHNOGRAPHY Frederik Gottlieb	CRISIS-DRIVEN INNOVATION: THE CASE OF HUMANITARIAN INNOVATION John Bessant Howard Rush Anna Trifilova		LIFETIME IMPACT IDENTIFICATION FOR CONTINUOUS IMPROVEMENT OF WIND FARM PERFORMANCE Kristian R. Petersen Richard J. Ruitenburg Erik Skov Madsen Jan Braaksma Arne Bilberg
16:30-17:00	Closing Session John Bessant Best Paper Award Mariano Corso Best Practical Implications Award Outlook to Next Conference – Turin 2016					