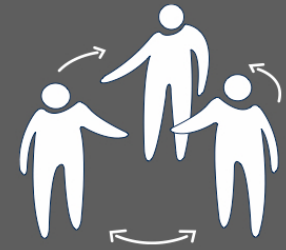


CONTINUOUS INNOVATION NETWORK



17th International CInet Conference

Innovation and tradition: combining the old and the new

11-13 September 2016, Turin, Italy

Final Program



POLITECNICO
DI TORINO



UNIVERSITÀ DI PISA

PhD Workshop – Friday 9 September 2016	
09:00-18:00	PhD Workshop – See separate program for details I3P – Innovative Enterprise Incubator, Via Pier Carlo Boggio 59, Turin
20:00	PhD social dinner Dai Saletta, Via Belfiore 37, Turin http://www.ristorantedaisaletta.com/
PhD Workshop – Saturday 10 September 2016	
09:00-16:30	PhD Workshop – See separate program for details I3P – Innovative Enterprise Incubator Via Pier Carlo Boggio 59, Turin

CIYA Workshop & Opening – Sunday 11 September 2016	
15:00-18:00	CIYA Workshop – See website for program details Castello del Valentino, Viale Mattioli 39, Turin
14:00-18:00	CINet Board Meeting Castello del Valentino, Viale Mattioli 39, Turin
18:30-21:00	Welcome Reception Castello del Valentino, Viale Mattioli 39, Turin http://castellodelvalentino.polito.it/

Conference day 1 – Monday 12 September 2016

	Politecnico Lingotto Campus Lecture Hall, Via Nizza 230, Turin
08:00-08:30	Registration
08:30-08:50	Welcome Paolo Neirotti, conference chair Laura Montanaro, deputy rector Mats Magnusson, chair CINet
08:50-09:10	Keynote address Antonio Messeni Petruzzelli, Politecnico di Bari <i>"Innovation Through Tradition: searching in the past for developing the future"</i>
09:10-09:25	Q&A
09:25-09:40	Tales from the Field Carminie Garzia, University of Gastronomic Science <i>"Heritage and Innovation in the Italian Food Industry"</i>
09:40-09:55	Laurent Cremona, Ferrero, head of marketing of the Kinder product division <i>"Innovation leveraging tradition in new product development : Nutella B-ready"</i>
09:55-10:10	Elisa Rosso, La Venaria Reale, Restoration and Conservation Center, Director <i>"When technological innovation meets Heritage Restoration and Conservation"</i>
10:10-10:25	Q&A
10:25-10:30	A few words about the conference program Harry Boer
10:30-11:00	Coffee break

Plenary sessions

Full paper sessions

Research note sessions

Conference day 1 – Monday 12 September 2016

11:00-12:30	Room 203	Room 204	Room 205	Room 212	Room 213
	CREATIVITY AND IDEATION	BUSINESS MODEL INNOVATION	INNOVATION AND TRADITION	INNOVATION SYSTEMS	HEALTHCARE INNOVATION
	Chair Antonio Messeni Petruzzelli	Chair Rita Faullant	Chair Astrid Heidemann Lassen	Chair Magnus Persson	Chair Sofia Ritzén
	IDEA GENERATION IN SMES: WHEN DOES MARKET-BASED PARTNERSHIP PAY OFF MOST? Fábio Gama Johan Frishammar Vinit Parida	DESIGNING BUSINESS MODEL INNOVATIONS: A MULTI-LEVEL PERSPECTIVE Ronald C. Beckett	WHEN DIGITAL INNOVATION AUGMENTS CULTURAL HERITAGE: AN INNOVATION FROM TRADITION STORY Paolo Neirotti Emilio Paolucci Danilo Pesce Elisabetta Raguseo	DOES GEOGRAPHICAL PROXIMITY MATTER FOR INNOVATION? THE CASE OF EUROPEAN REGIONS Francesco P. Appio Antonella Martini Valentina Brescia	BIG DATA AND INNOVATION IN HEALTH CARE: RESULTS FROM A SYSTEMATIC LITERATURE REVIEW Afsaneh Roshanghalb Federica Segato Emanuele Lettieri Cristina Masella
	EXPLORING THE ROLE OF HOMOPHILY IN INNOVATION JAM: A CASE STUDY Daniele Mascia Mats Magnusson Fausto Di Vincenzo Jennie Bjork	THE ROLE OF BUSINESS MODEL DESIGN IN THE DIFFUSION OF INNOVATIONS Davide Chiaroni Vittorio Chiesa Federico Frattini Andrea Urbinati	THE ROLE OF EXISTING RESOURCES IN THE PROCESS OF EXPLORATIVE SEARCH IN MATURE INDUSTRIES Ksenia Onufrey	PLACECASTING AND NOWCASTING IN THE SPANISH ENTREPRENEURIAL ECOSYSTEM Francesco P. Appio Jorge Guzman Antonella Martini Scott Stern	GOVERNANCE OF DIGITAL INNOVATION IN REGIONAL HEALTHCARE INNOVATION ECOSYSTEM Andrea Pistorio Luca Gastaldi Paolo Locatelli Marco Pantera Roberto Castelli
	CREATIVE CAPABILITIES OF ESTABLISHED FIRMS IN OPEN INNOVATION CONTEXT Valérie Mérindol David W. Versailles Ignasi Capdevila	IDENTIFYING AND UNDERSTANDING SUSTAINABILITY IN BUSINESS MODELS OVER TIME AND ACROSS DIMENSIONS Annabeth Aagaard Peter Lindgren	REINVENTING TRADITION IN CRAFTS-DRIVEN INNOVATION – EXPLORING THE CREATION OF NEW MEANING THROUGH FORMS, MATERIALS, AND MANUFACTURING PROCESSES Anna Holmquist Mats Magnusson Mona Livholts	CROWDSOURCING AND STOCK MARKETS Francesco Cappa Raffaele Oriani Michele Pinelli	UNDERSTANDING SOCIAL INNOVATION AND SOCIAL ENTREPRENEURSHIP IN HEALTHCARE: SYSTEMATIC REVIEW Farah Nabil Adel Al Taji Federica Segato Emanuele Lettieri Cristina Masella
12:30-13:30	Lunch				

Conference day 1 – Monday 12 September 2016

13:30-15:00	Room 203	Room 204	Room 205	Room 212	Room 213
	CREATIVITY AND IDEATION	INNOVATION CONTEXT, STRATEGY AND PERFORMANCE	INNOVATION AND TRADITION	PRODUCT/SERVICE DESIGN	AMBIDEXTERITY
	Chair Elisabetta Raguseo	Chair Francesco Appio	Chair Ron Beckett	Chair Nicolette Lakemond	Chair Antonella Martini
	HOW DO FIRM-INTERNAL ONLINE INNOVATION BEHAVIORS INFLUENCE IDEATION PERFORMANCE Qian Chen Mats Magnusson Jennie Björk	PRODUCT INNOVATION AND STRATEGIC ENVIRONMENTAL GOALS: A SYNERGISTIC SITUATION? Wolfgang Gerstlberger Alex Pedrosa	FINDING NEW PATHS AMID OLD STRUCTURES – ARCHITECTURAL INNOVATION IN BREAST CANCER CARE Peter Markowski	VIRTUAL-REAL SEAMLESS SERVICES: MASS PERSONALIZATION IN THE MOBILE-APP INDUSTRY Daniel Trabucchi Tommaso Buganza Elena Pellizzoni	INVESTIGATING MIDDLE MANAGERS' ROLE IN STRUCTURAL AMBIDEXTERITY: BOUNDARY SPANNING PRACTICES Ekaterina Besson Valerie Merindol Jean Paul Susini
	DESIGNING AN IDEA MANAGEMENT SYSTEM: MEETING THE ORGANIZATIONAL NEEDS Rebecka Tideström Aline Utterström Mats Magnusson Jennie Björk	MEASURING MANUFACTURING INNOVATIVENESS Henrik Blichfeldt Mette Praest Knudsen	INNOVATION THROUGH TRADITION IN ITALIAN COFFEE INDUSTRY: AN ANALYSIS OF CUSTOMERS' PERCEPTIONS Michele Gorgoglione Antonio Messeni Petruzzelli Umberto Panniello	DESIGNER'S ATTITUDES TOWARD PROBLEM SOLVING AND EXPLORATORY ENQUIRY FOR SERVICE INNOVATION Takuo Ando Kazaru Yaegashi	ORGANIZING HOSPITAL WARDS FOR CONTINUOUS INNOVATION: DETERMINANTS OF EXPLORATION, EXPLOITATION AND AMBIDEXTERITY Luca Gastaldi Emanuela Foglia Emanuele Lettieri Emanuele Porazzi Lucrezia Ferrario Marta Sali Antonella Maffi
	TRANSPARENCY OF INFORMATION TO IMPROVE CONTINUOUS INNOVATION EXPERIMENTATION PERFORMANCE Susanna Teppola Petri Kettunen Mari Matinlassi Jari Partanen	EXPANSION OF THE KANO MODEL TO IDENTIFY RELEVANT CUSTOMER SEGMENTS AND FUNCTIONAL REQUIREMENTS Reynir Smari Atlason Arnaldur Smari Stefansson Miriam Wietz Davide Giacalone		PLATFORM THINKING IN THE DEVELOPMENT OF INTEGRATED SOLUTIONS Siri Jagstedt Magnus Persson	MULTILEVEL AMBIDEXTERITY IN TEAM-BASED ORGANIZATIONS: RESULTS FROM A 4-YEAR RESEARCH Maria Carmela Annosi Antonella Martini Mats Magnusson
15:00-15:15	Coffee break				

15:15-16:15	Room 203	Room 204	Room 205	Room 212	Room 213
	OPEN-NETWORKED INNOVATION	INNOVATION COMPETENCES AND SKILLS	PATENTS/ INTELLECTUAL PROPERTY	ANTECEDENTS OF (RADICAL) INNOVATION	INNOVATION PERFORMANCE AND OUTCOMES
	Chair Mats Magnusson	Chair Katharina Hölzle	Chair Klaasjan Visscher	Chair Emilio Paolucci	Chair Harry Boer
	NEW METHOD TO EVALUATE THE INNOVATION ABILITY OF RESEARCH INSTITUTES Laura Mitzscherling	OPEN INNOVATION AND SPACE AS DUAL ACTION ORDER Aline Lohse Angelika Bullinger	ON TRANSLATING BUSINESS MODELS TO FIT NEW MARKETS Kajsa Ahlgren Jessica Lagerstedt Wadin	EXTERNAL COLLABORATIONS IN GREEN PRODUCT INNOVATION – AN ONGOING LITERATURE REVIEW WITH EARLY RESULTS Lisa Melander	ELECTRONIC MEDICAL RECORD IMPLEMENTATION IN TEACHING HOSPITALS: A LITERATURE REVIEW Anna De Benedictis Daniela Tartaglini Emanuele Lettieri Cristina Masella
	DESIGN THINKING FOR INNOVATION IN RETAILING: A RESEARCH AGENDA Karla Marie B. Paredes Malin Olander Roese	INFLUENCE OF PHYSICAL TOOL USE ON TEAM PROCESSES DURING NPD Finn Rieken Mareike Heinzen Mirko Meboldt	INNOVATING HOSPITAL PATIENT FLOW: AN EXPERIENCE-BASED CO-DESIGN STUDY Raffaella Gualandi Emanuele Lettieri Federica Segato Daniela Tartaglini Cristina Masella	INNOVATION URGENTLY NEEDED: PRINCIPLES FOR MANAGING INTER- AND TRANSDISCIPLINARY APPLIED MANAGEMENT RESEARCH PROJECTS Patricia Wolf Julie Harboe Barbara Kummier Antonios Kipouros	LOOKING INSIDE FOR OPEN INNOVATION Izabelle Bäckström
16:15-16:30	Coffee break				

16:30-17:30	Room 203	Room 204	Room 205	Room 212	Room 213
	INNOVATION RESEARCH – IDEAS/PROPOSALS	INNOVATION RESEARCH – WORK-IN-PROGRESS	INNOVATION RESEARCH – WORK-IN-PROGRESS	INNOVATION RESEARCH – WORK-IN-PROGRESS	INNOVATION RESEARCH – WORK-IN-PROGRESS
	Chair Luisa Pellegrini	Chair Harry Boer	Chair René Cestr Goduscheit	Chair Patricia Wolf	Chair Paolo Neirotti
	THE EFFECT OF PRODUCTION INNOVATIONS ON CREATIVITY IN DESIGN Emma Viklund Angelica Lindwall Lisa Larsson	WAYS OF SETTING UP INNOVATIVE BUSINESS START-UPS WITHIN THE CULTURAL INDUSTRIES Anne Heinze	WORKSPACE DESIGN IN SMES: IMPACT ON COMMUNICATION AND INNOVATION PROCESSES Sven Binder Mareike Heinzen		TANGIBLE TOOLING AND DESIGN METHODS AS RELATIONSHIP-FORMING CATALYST IN COMPLEX NPD PROJECTS Trine Graungaard Hjerrild Thomsen Lisbeth Brøde Jepsen
	A STRUCTURAL EQUATION MODEL FOR BUSINESS MODEL CANVAS ACCEPTANCE AMONG FRENCH ENTREPRENEURS Marcos Lima Patricia Baudier	MANAGING CREATIVITY IN FAST-GROWING COMPANIES Frederik Kraft Katharina Hölzle	INNOVATING IN ECOSYSTEMS; STRATEGIES AND PRACTICES OF INDUSTRIAL FIRMS Klaasjan Visscher Katrin Hahn Kornelia Konrad	A RUNWAY TO LEAP ACROSS THE CHASM Marco Cantamessa Francesca Montagna Stefania Altavilla	IDENTIFYING THE CHARACTERISTICS OF AN INNOVATIVE SUPPLIER Dorian Mark Notman Jan Vang Brian Vejrum Wæhrens
18:30-19:30	Visit to the Museo Dell'Automobile Torino (Corso Unità d'Italia, 40, 10126 Torino http://www.museoauto.it/website/en/)				
19:30-22:00	Conference dinner at the Museo Dell'Automobile Torino				

Conference day 2 – Tuesday 13 September 2016

09:00-10:30	Room 203	Room 204	Room 205	Room 212	Room 213
	OPEN INNOVATION	ORGANIZATIONAL INNOVATION	START-UPS AND SMES	INNOVATION BEHAVIOR	COLLABORATIVE INNOVATION
	Chair Elisabetta Raguseo	Chair Gerard Berendsen	Chair Jadob Steendahl Nielsen	Chair Aline Lohse	Chair Mats Magnusson
	<p>HOW EXTERNAL PARTNERS AFFECT PATENT QUALITY: THE ROLE OF ASSIGNEES AND INVENTORS Francesca Michelino Antonello Cammarano Emilia Lamberti Mauro Caputo</p> <p>OPEN INNOVATION ACROSS TECHNOLOGY MATURITY LEVELS – A STUDY OF A SWEDISH SYSTEMS INTEGRATOR IN THE AEROSPACE INDUSTRY Nicolette Lakemond Adalberto Franca</p> <p>FORESIGHT ACROSS BOUNDARIES CORPORATE CULTURAL FEATURES CONDUCIVE TO OPEN-FORESIGHT PARTICIPATION Melanie Wiener Regina Gattringer Franz Strehl</p>	<p>BUSINESS MODEL RENEWAL FOR ENGAGING IN THE CLOUD BUSINESS Verena Eitle Alex da Mota Pedrosa Wolfgang Gerstlberger</p> <p>INTERSPACES, MULTI-RATIONAL ENVIRONMENTS AND IN-BETWEEN SLIDERS AS ENABLERS FOR ORGANIZATIONAL INNOVATION Patricia Wolf Jens Meissner Evangelia Baralou</p>	<p>INTERNATIONAL EXPERIENCE AND ABSORPTIVE CAPACITY: THE IMPACT ON SMES' GROWTH Daniele Battaglia Paolo Neirotti Emilio Paolucci</p> <p>MANAGING THE TENSIONS TO ACHIEVE AMBIDEXTERITY IN A SMALL GROWING FIRM Sofia Ritzén Susanne Nilsson</p>	<p>FACILITATION – THE IMPACT OF STRUCTURAL FRAMEWORK AND PERSONAL ACTIONS René Chester Goduscheit Jacob Høj Jørgensen</p> <p>QUALITY OF CONVERSATION IN COACHING NEW VENTURES Robin van Oorschot Frido Smulders Erik Jan Hultink</p> <p>ARE REWARDS FOR INNOVATION ALWAYS BENEFICIAL? Alex da Mota Pedrosa Claudia Jasmand Wolfgang Gerstlberger</p>	<p>TECHNOLOGY ACQUISITION STRATEGIES: EVIDENCE FROM PATENT TRANSACTIONS OF A SAMPLE OF FIRMS Federico Caviggioli Antonio De Marco Giuseppe Scellato Elisa Ughetto</p> <p>ORGANIZATIONAL CHALLENGES WHEN COLLABORATING IN PRODUCT INNOVATION PROJECTS Mohammad H. Eslami Lisa Melander</p> <p>TWO FOR TANGO: ARE BOTH PARTNERS ABLE TO TURN FAILURE INTO SUCCESS? Tina Lundø Tranekjer Lisbeth Brøde Jepsen</p>
10:30-11:00	Coffee break				
11:00-12:30	<p>Panel discussion: Fostering the Managerial Relevance of Research on Innovation</p> <p>Andrea Bonaccorsi will talk about how management professors can teach young scientists entrepreneurship.</p> <p>Marco Cantamessa will talk about what is a startup incubator, and why startups don't grow.</p> <p>Mariano Corso will talk about the experience of Italian Observatories, in which academics act as orchestrators of organizational change and development.</p> <p>Emilio Paolucci will talk about the evolution of universities' third mission.</p> <p>Riccardo Ruscalla will tell a story of his company collaborating with the academia.</p>				

12:30-13:30	Lunch				
13:30-14:00	Annual General Meeting				
14:00-15:30	Room 203	Room 204	Room 205	Room 212	Room 213
	OPEN INNOVATION	PUBLIC-PRIVATE INTERACTION	INNOVATION MANAGEMENT AND LEADERSHIP	FACTORS AFFECTING (INNOVATION) PERFORMANCE	COLLABORATIVE INNOVATION
	Chair Klaasjan Visscher	Chair René Chester Goduscheit	Chair Jennie Björk	Chair Katharina Hölzle	Chair Patricia Wolf
	THE EVALUATION OF TECHNOLOGIES IN OPEN CONTEXTS Davide Aloini Chiara Covucci Riccardo Dulmin Giulia Farina Valentina Lazzarotti Raffaella Manzini Valeria Mininno Luisa Pellegrini	UNIVERSITY-INDUSTRY COLLABORATION AND ITS IMPACT ON ACADEMIC RESEARCH IN UNIVERSITY Shigemi Yoneyama Toshiya Watanabe	THE ADAPTABLE INNOVATION CHAMPION: EXPLORING THE INTERACTION BETWEEN MULTIPLE ROLES Gerard Berendsen Ron Beckett	CORPORATE SOCIAL RESPONSIBILITY WITHIN THE SMARTPHONE INDUSTRY Pascal Mach Reynir Smari Atlason Wolfgang Gerstlberger	WHY DOES A STRATEGIC MULTI-PARTNER SME NETWORK FAIL? A CLOSER LOOK AT THE MANAGERIAL AND ORGANIZATIONAL ROLES AND ACTIVITIES Valentina Lazzarotti Raffaella Manzini Martina Dal Molin Luisa Pellegrini
	AN INTEGRATED MODEL SUPPORTING THE OPEN INNOVATION PROCESSES Giulia Farina Davide Aloini Valentina Lazzarotti Raffaella Manzini Luisa Pellegrini	ALIGNING PRIVATE AND PUBLIC DOMAINS FOR SUSTAINABLE DISRUPTIVE INNOVATION Liridona Sopjani Mia Hesselgren Jenny Janhager Stier Sofia Ritzén	PERSONALITY CHARACTERISTICS OF EXCELLENT LEAN MANAGERS Jacob Steendahl Nielsen Peter Lindgren Harry Boer	KNOWLEDGE TRANSFER OBJECTS AND INNOVATION PERFORMANCE Solmaz Sjadirad Astrid Heidemann Lassen	INNOVATION THROUGH NETWORK MANAGEMENT – A METHOD FOR DETERMINING COLLABORATION POTENTIAL Jan-Patrick Cap Erik Blaich Alberto Xaver Pavim Markus Will Holger Kohl Ronald Orth Ariane von Raesfeld
THE DAY AFTER CROWDSOURCING: DO CROWDSOURCED IDEAS BECOME INNOVATIONS? Rita Faullant Mette Præst Knudsen Guido Dolfus	WHAT COMPANIES CAN GAIN FROM THE COLLABORATION WITH PUBLIC RESEARCH CENTRES? INSIGHTS FROM AN ITALIAN CASE STUDY Martina Dal Molin Valentina Lazzarotti Raffaella Manzini Luisa Pellegrini	SUCCESSFUL INNOVATION: WHAT IS THE ROLE PLAYED BY STEWARDSHIP LEADER BEHAVIOR AND RADICALNESS? Emilio Domínguez Escrig Francisco Fermín Mallén Broch Rafael Lapiedra Alcamí Ricardo Chiva Gómez	ENTREPRENEURIAL ORIENTATION AND BUSINESS PERFORMANCE RELATIONSHIP IN SOFTWARE DEVELOPMENT INDUSTRY Anastasiia Lutsenko Kayhan Tajeddini	THE INFLUENCE OF INNOVATION OBJECTIVES ON SEARCHING FOR EXTERNAL PARTNERS Tina Lundø Tranekjer Alex da Mota Pedrosa	
15:30-15:45	Coffee break				

15:45-16:15	Closing Session John Bessant Best Paper Award Mariano Corso Best Practical Implications Award Outlook to Next Conference – Potsdam 2017
16:30	Masserati plant visit (separate registration needed) Busses leave to the Maserati plant
17:15-19:00	Plant visit
19:00	Busses leave to Lingotto Campus