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Title
Varieties of Entrepreneurship:
Exploring whether, how and why cultural and creative entrepreneurship differs from other varieties

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All submission should follow the author guidelines for CIM, see CIM website.

Cultural and creative entrepreneurship are topics of increasing relevance, but less attention has focused on whether, how and why cultural and creative entrepreneurship differ from other varieties. Varieties of entrepreneurship refers to activities playing out in different spheres, specifically business, cultural, creative, social, and technological varieties. This special issue is open for submissions for papers on these topics.

One reason why cultural activities and creative industries have come in focus is the recognition that value realization takes place in different manners in and across different spheres. Where economists tend to focus on the spheres of the private company – implying that market and government are the central mechanisms for value realization – in contrast activities in the cultural and creative spheres have also proven to be important domains of significant value realization. For example, DiMaggio in his seminal 1982 paper demonstrated that founders of institutions for high culture would combine their interest in the arts with a willingness to assume responsibility, and thereby converting cultural institutions into significant business opportunities. Such insights clearly parallel what we find in, for example, Schumpeter’s definition of the entrepreneur, characterized as a risk-taker who stimulates change and captures business opportunities.
This special issue focuses upon entrepreneurship in these contexts, which may take entirely new types of expression of value creation. For example, consider the British street artist Banksy, who in spite of (or maybe even due to) his controversial political messages and explicit rejection of normal market mechanisms (supplier-customer relations) has become a highly esteemed (and highly priced) artist and entrepreneur.

Entrepreneurship and value creation in these spheres is activated through different mechanisms than purely financial market mechanisms. Often times we see aspect of social values being at the center of the value realization; like community, a sense of identity, solidarity, neighborhood, security, conviviality, friendship, and so on. It is this informal sphere, more generally denoted as civil society, that is critical for the realization of the social and cultural values of the arts (see e.g. Bendixen, 2000; Jeffcut and Pratt, 2002; Konrad, 2013)

In particular, this special issue welcomes submissions which address the persons (entrepreneurs) and the venture creation (firms) involved in knowledge intensive entrepreneurship (KIE) within the cultural and creative spheres. McKelvey and Lassen (2013) provide a model framework for the process and elements of KIE, which is useful because it emphasizes the dynamic relation between the entrepreneur, the venture creation and the value creation. Papers in this special issue will extend our understanding, when they focus upon entrepreneurs and venture creation through advanced knowledge, and activities related to production, dissemination and consumption of arts and culture.

Examples of relevant topics include (but are not restricted to):

- What are the characteristics and traits of these entrepreneurs? What motivates and drives these entrepreneurs, in different cultural and creative settings?
- How and why is ‘value’ made sense of, in the differing settings?
- What types of performance measures can be developed, which are meaningful to capture the value of cultural and creative entrepreneurship?
- On which dimensions and processes can one distinguish varieties of entrepreneurship? Why?

We would like to encourage all authors planning to submit a paper to this special issue to submit a first version of the paper to the next Creativity Innovation Management Community Meeting, that will take place at the University of Potsdam, Germany, on the 13-14 of October. This is an opportunity to discuss and get feedback on your work for your final submission. If you aim to do so, please look at [http://www.continuous-innovation.net/events/cimworkshops/2016.html](http://www.continuous-innovation.net/events/cimworkshops/2016.html) for deadlines and submission and acceptance process for CIM community meeting.

Reference:


